# **Donation Asks**

Dear [Name],

This fall, I am participating in the Free to Breathe Walk to raise funds that will improve lung cancer outcomes so that people with a diagnosis can live longer, better-quality lives. [Insert personal story here.]

Funds raised will support research aimed at advancing cutting-edge therapies, early detection and prevention, and ultimately better options for those diagnosed with lung cancer. Since its inception, LCRF has invested $48 million in lung cancer research — the highest amount funded by a lung cancer research organization to date. The only way to discover new treatments and, ultimately a cure, is through research.

Please consider joining me in my fundraising efforts by making a tax-deductible donation to my personal fundraising page here: [Insert fundraising link]. Or consider joining my team and helping to raise these life-saving funds alongside me. Our team is looking forward to being together to honor [loved one] on [date + location].

Let's shout it from the rooftops: research means HOPE! Together, we can make a difference for each and every person whose life has been touched by lung cancer.

Gratefully,

[Your Name]

I’m doing the Free to Breathe Walk to raise funds for lung cancer research, to honor those we’ve lost to lung cancer, and to support the people who are living with lung cancer right now. Your support means LCRF can continue to fund the research that makes breakthroughs happen. Please join me in making ideas become reality. [Insert link]

I am this close to reaching my goal of raising $X for lung cancer research! Help me provide hope to the lung cancer community and make a difference in the lives of patients & families! [Insert link]

Anyone who has lungs can get lung cancer. That’s why I am doing the Free to Breathe Walk on [date] in honor/memory of [loved one]. Please support my efforts to raise awareness and funds for lung cancer research. Together, we can give wings to research! [Insert link]

Everyone with lungs is at risk of #LungCancer – regardless of age or lifestyle. That’s why raising awareness and funding for research is so crucial. Please support my fundraising efforts for the Free to Breathe Walk and help uncover breakthroughs that could save lives! Your donation makes a world of difference. [Insert link]

With almost $48 million dedicated to #LungCancer research since its start, the Lung Cancer Research Foundation is paving the way toward better treatments and outcomes! I’m participating in the Free to Breathe Walk this fall to continue this progress in honor/memory of [loved one]. [Insert link]

# **Join our Team**

Dear [team name],

It’s the time of year again to join forces together to raise funds for lung cancer research in honor/memory of [loved one] for the Free to Breathe Walk!

This year’s Walk will be on [date] at [location]. I hope you’ll be able to join us!

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Join [team name] at [link]!

Thank you for helping us give wings to research,

[Name]

I’m doing the Free to Breathe Walk this year on [date] at [location] with my team, [team name]! Join us on Walk Day while we walk to honor [loved one’s name]. Your support means LCRF can continue to fund the research that makes breakthroughs happen. Please join us in making ideas become reality. [Insert link]

# **Thank You**

Dear [Name],

Thank you so much for donating to my fundraising efforts! Your donation means the world to me and puts me much closer to reaching my fundraising goal for this year's walk.

[Personal thank you / connection / comment - i.e. I know that my dad would be so grateful for your continued support of our family's cause].

Thanks to donors like you, we're closer than ever to creating a world without lung cancer.

Thank you,

[Your Name]

Dear [Name],

Thank you so much for joining [your team name]! Your participation means the world to me, and I can't wait for us to [your walk day plan - i.e. walk together in Chicago at Montrose Harbor on Oct 5].

[Personal thank you / connection / comment - i.e.: Sharon will be so happy to see you walking with us all in her honor!]

Stay tuned for more information around [activity for your team – i.e. the kickoff party I'm planning at my house].

Thank you,

[Your Name]

Thank you to all who have donated to my fundraiser for lung cancer research! [tag friends on Facebook or Instagram who have donated] Together, we are giving wings to research! Your support means that LCRF can continue funding life-saving research.